

Freshersworld.com Launches JobMentor

Pre-assessed candidates are preferred by recruiters who use freshersworld.com as a recruitment channel...

Over the decades, students have been told 'Good marks are the key to getting a good job!' However, when after college they look for their first job, the process is not easy. They may get shortlisted for several positions, go through several recruitment processes, but jobs remain difficult to get.

The reason is that companies realize that given the size of our country and the various academic institutions, academic performance cannot be an accurate yardstick to assess a fresher's employability. They therefore invest considerable time and effort to assess employability of freshers on various fronts like aptitude, technical & communication skills.

Joby Joseph, Founder & CEO of freshersworld.com which has been a conduit between freshers and corporates across the country for over a decade says, "Our discussions with clients using freshersworld.com as a recruitment channel have brought to the fore the need for some kind of pre-placement preparedness among the freshers.

On the other hand, freshers from across the country, who are our members, have expressed the need to evaluate their preparedness for the corporate recruitment process, and a holistic and normalized mechanism for expert evaluation. This inspired us to formulate JobMentor, to address this dual need.

JobMentor benefits both, freshers get exposure to a typical corporate recruitment process along with receiving relevant feedback to improve upon, and corporates get access to pre-assessed candidates.

Having run JobMentor over the past few months, we discovered that with freshers pre-assessed through JobMentor, corporates were able to improve their success ratios from '1 out of 50' to '1 out of 5!'."

JobMentor is now being launched on a nationwide scale to increase its reach among Fresher world's members and enable more members to benefit from it.

The procedure for applying and taking the JobMentor test is an easy 3-step process; register at freshersworld.com, click on the JobMentor link, choose a date, time & venue to appear for the test.

About Freshersworld.com

Freshersworld.com is the No.1 Job site for freshers in India and the 4th biggest job site overall with respect to traffic averaging more than 30 Million page views per month. We have helped more than 50,000 graduates find jobs, and around 1500 companies find the right talent through our best-in-class entry level recruitment solutions.

2500 resumes added every day

1.5 million registered users

60000 new registrations very month

Pre-assessed candidates available on demand