



# Media Kit

# Connecting Young India



# Why Freshersworld?

The screenshot displays the Freshersworld.com website. At the top, there's a navigation bar with links for Register Free, Login, and tabs for Jobs, Placement Papers, Career & Courses, Jobseeker, Employers, and Institutes. Below this is a search bar with fields for 'Enter the Category', 'Select Course', and 'Anywhere in India', along with a 'Register Free' button and a 'Find the Right Job Here' link. The main content area is divided into several sections: 'FEATURED JOBS' with a grid of job listings from companies like State Bank of India, Practo Technology, and ISRO; a 'treehouse' advertisement with the text 'Everyone can learn to code.'; a 'practo' advertisement for 'HIRING 2014 Batch'; a 'JUNGLEE' advertisement for a game; a 'FREE PLACEMENT PAPERS' section with a list of companies including Aricent, AAI, Amazon, and many others; an 'EMBEDDED SYSTEMS' section with a 'KNOW MORE' button; and a 'COMPUTER TRAINING COURSE' section with a list of courses like ASP, C++, and Assembly Language. On the right side, there's a 'WHAT CANDIDATES SAY' section with a testimonial from a user who got placed in Alcatel-Lucent.

No.1 Career Portal  
for Freshers

Over 4.5 Million  
Registered Users

2.5 Lakh+ Daily Visits

More than 800K fans on  
Facebook

Over 40 Million Page  
Views per Month

Unique Page Visits per  
month: 10 Million

More than 100,000 new  
registrants every month

## Our Impact On The Market



Serving more than **300 Million Ad impressions** per Month



**Effective Banner CTR** (Click Through Rate) of 0.04%-3%



**Over 4.2 Million** highly receptive Young Target Base

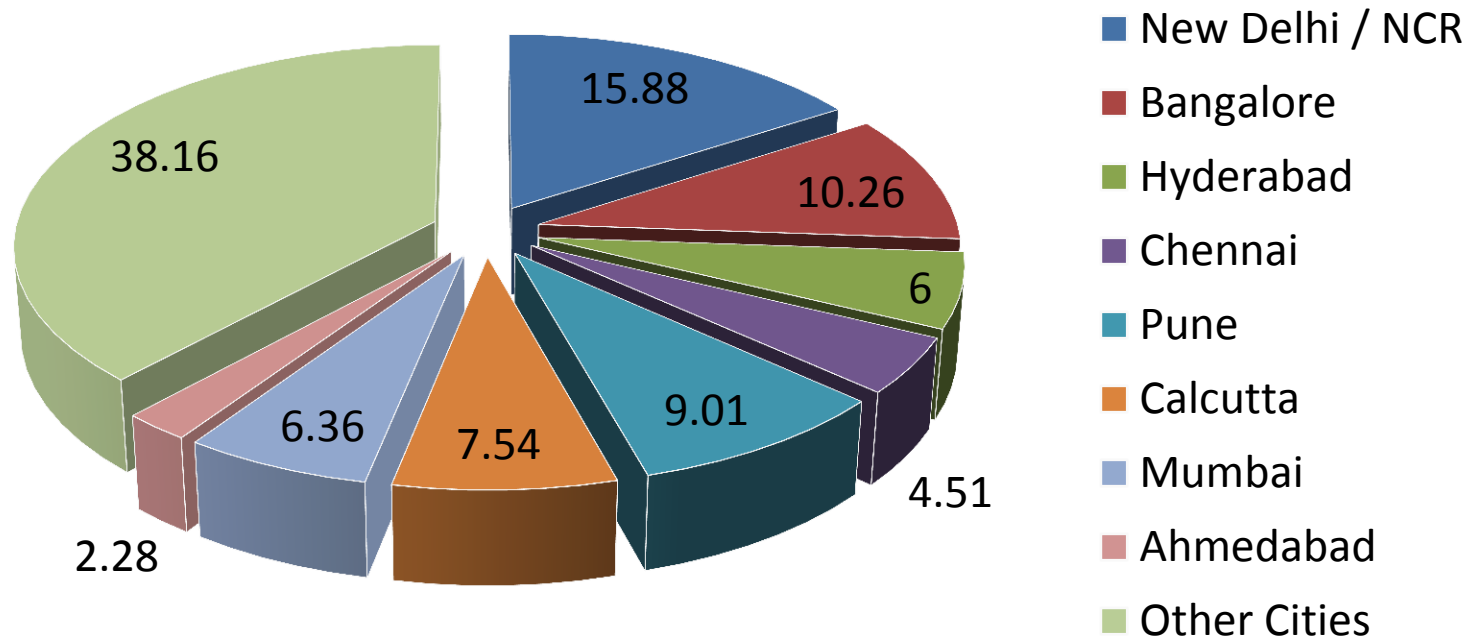


Variety of **IAB** Banner Advertising Options

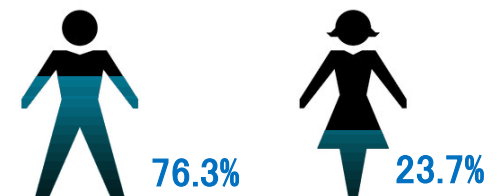
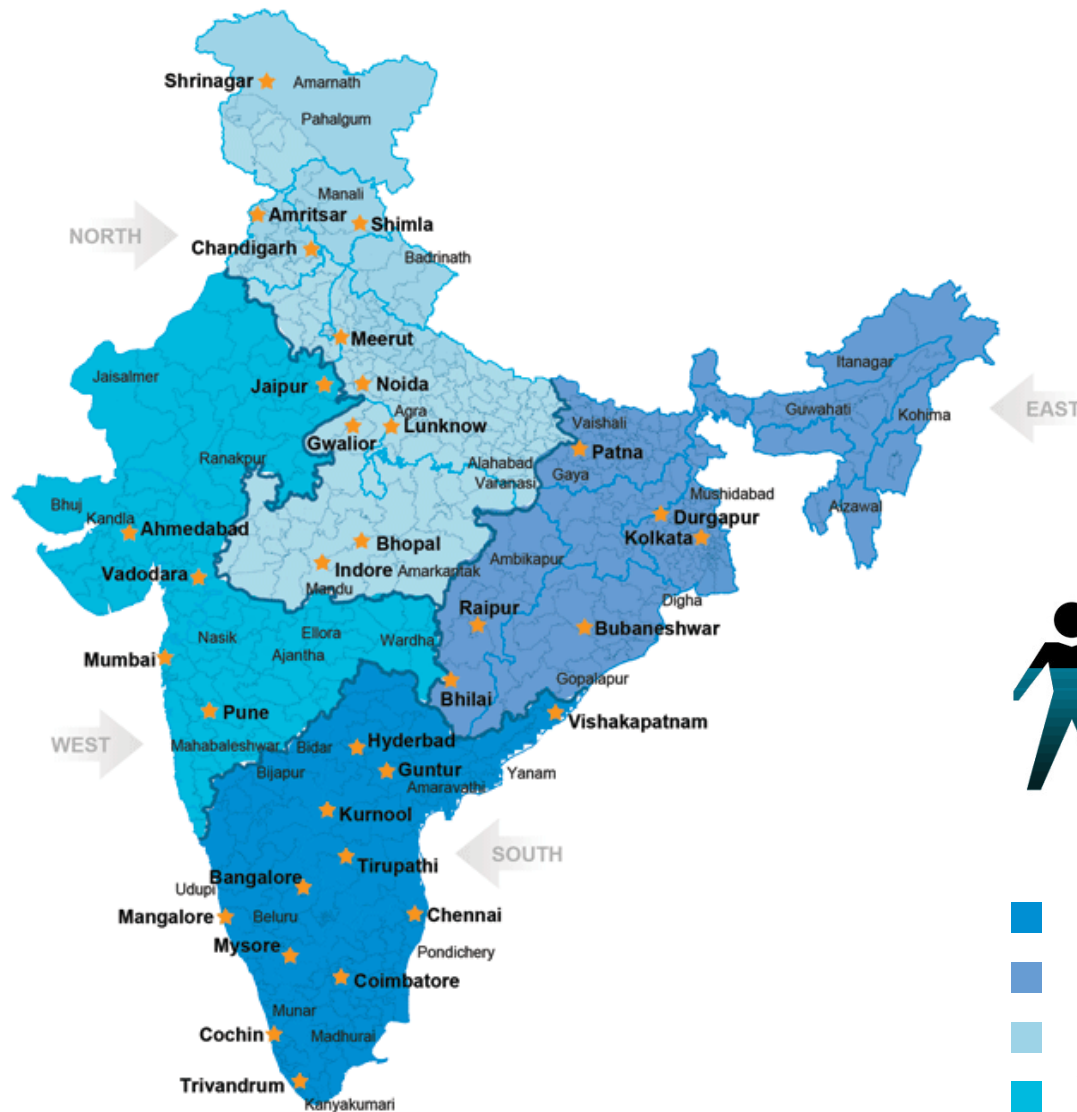


Innovative Advertising Tools

## City Wise User Distribution

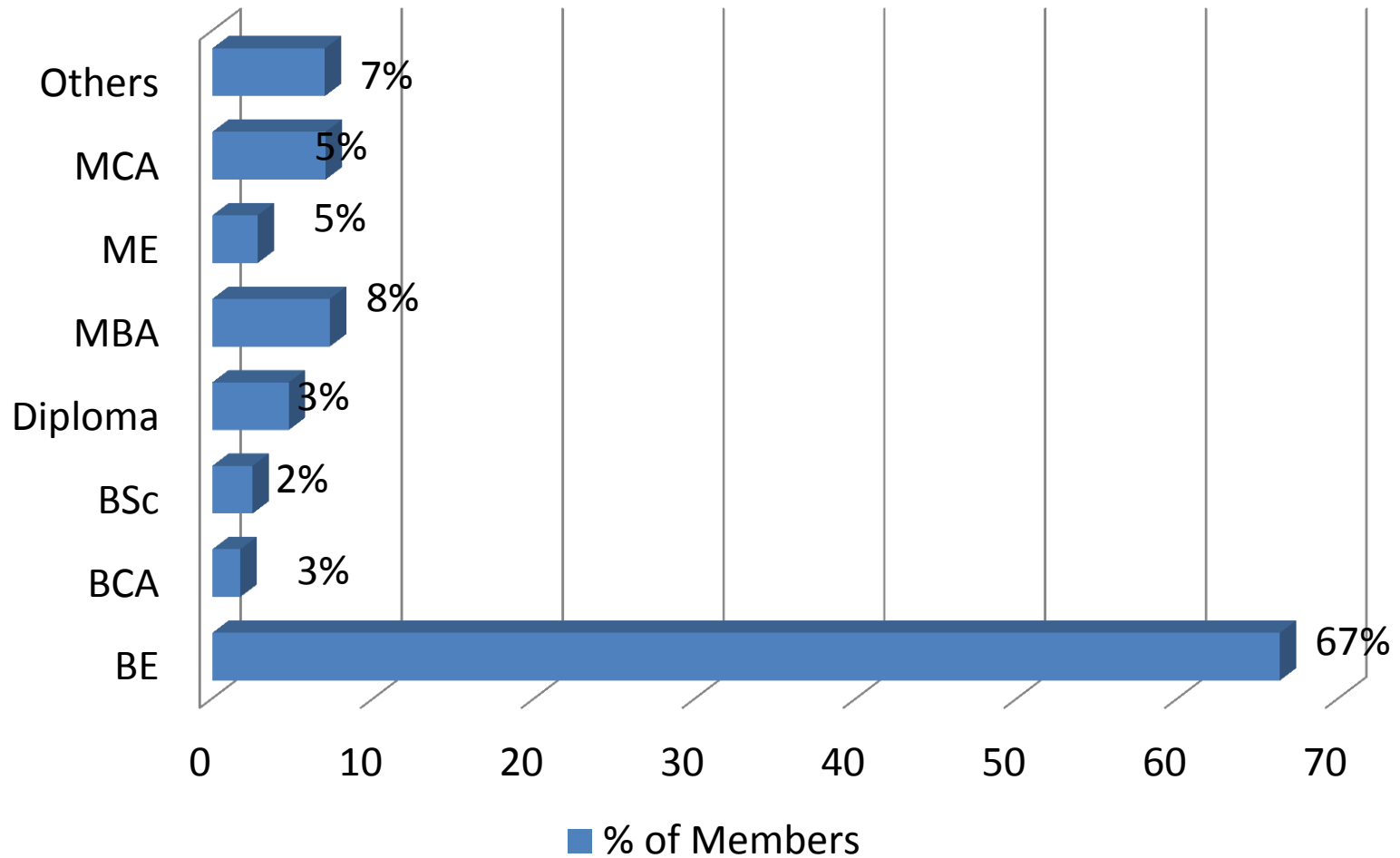


# Region Wise User Distribution



- Southern Region – 33.2%
- Eastern Region – 18.2%
- Northern Region – 26.4%
- Western Region – 22.2%

## User Profile Portfolio





# Ad Unit – Home Page Interstitial Banner

Page Views / Day  
40K– 70K

The screenshot displays the homepage of Freshersworld.com. At the top, the browser address bar shows the URL www.freshersworld.com. The website header includes the Freshersworld.com logo and a loading message: "Freshersworld.com will load in few seconds | Click Here to go to freshersworld.com". Below the header, a large interstitial banner is featured, labeled "Advertisement" at the top. The banner is for the "THE RANDSTAD WILLIAMS F1 INTERNSHIP CONTEST". It features a background image of a Williams F1 driver in a white and black racing suit, seen from behind. The Randstad logo is in the top left of the banner, and the Williams F1 Team logo with "OFFICIAL PARTNER" text is in the top right. The contest title is prominently displayed in the center-right. Below the title, there is a "Click here" button and a paragraph of text: "Experience the world of Formula One with the Williams F1 Team. Randstad India offers an all expenses paid internship at the Williams F1 factory in UK!". A red dashed line with an arrow points from a circular callout containing the text "700X500" to the banner, indicating its dimensions. The footer of the website contains a navigation menu with links: "About Us", "Blog", "FAQs", "Advertise With Us", "Recruitment Solutions", and "Contact Us". Below this, there are links for "Terms of Use", "Privacy Policy", "Copyright", and "Sitemap", followed by the copyright notice "© 2000 - 2012 Freshersworld.com". The Freshersworld.com logo is also present in the bottom left corner of the page.

www.freshersworld.com

Freshersworld.com

Freshersworld.com will load in few seconds | Click Here to go to freshersworld.com

Advertisement

randstad

WILLIAMS F1 TEAM  
OFFICIAL PARTNER

**THE RANDSTAD  
WILLIAMS F1  
INTERNSHIP  
CONTEST**

Click here

Experience the world of Formula One with the Williams F1 Team. Randstad India offers an all expenses paid internship at the Williams F1 factory in UK!

700X500

About Us | Blog | FAQs | Advertise With Us | Recruitment Solutions | Contact Us

Terms of Use | Privacy Policy | Copyright | Sitemap | © 2000 - 2012 Freshersworld.com

Freshersworld.com

# Ad Units – Home Page Layered Banner

Page Views / Day  
40K– 70K

The image shows the homepage of Freshersworld.com, a job portal for fresh graduates. The page features a top navigation bar with links for Jobseeker, Institutes, and Employers, along with Register (FREE) and Login buttons. Below this is a search bar with fields for keyword, course, and location, and a Search button. A prominent banner for 'Post Job Free' is also visible. The main content area is divided into sections: 'LATEST JOBS' with filters for Software Jobs, Govt Jobs, Core Technical Jobs, MBA Jobs, Bank Jobs, and All Jobs; a large 'EMBEDDED SYSTEMS' banner for the 'ALL INDIA ENTRANCE TEST Scholarship up to 50%' with a '550X170' size callout; and 'JOBS BY ROLES' listing various job categories like Accountant, Architect, BPO / Telecaller, Content Writer, HR, Sales Executive, Engineer (Core, Non-IT), Data Entry / Back Office, IT Hardware & Network Engineer, IT Software-Android Developer, IT Software-Developer, IT Software-QA / Test Engineer, IT Software-Web Designer, Mechanic / Fitter / Production, Tech Support, Nurse, Medical Representative, and Social Media Manager. On the right side, there are two vertical banners: one for 'paytm' offering '20% CASHBACK' on MP3 & MP4 players, and another for 'accenture' hiring through Freshersworld.com for multiple positions in Chennai, specifically for the 2013/2014/2015 batches. The Freshersworld.com logo is present in the bottom left corner.

**Jobseeker** **Institutes** **Employers** Register **FREE** | Login

**Freshersworld.com** **Post Job Free**

JOBS | PLACEMENT PAPER | CAREER & COURSES

Enter keyword  Select Course  Enter location  Search

e.g. php, Wipro, Software Comma separated. e.g. Kolkata, Mumbai

**Register Free** Find the Right Job Here

Are you a Fresher? Looking for your first Dream Job? Apply for Thousands of Jobs across India, **Its FREE**

**LATEST JOBS** Software Jobs | Govt Jobs | Core Technical Jobs | MBA Jobs | Bank Jobs | All Jobs

Central Electronics Informatica Indian Army

**EMBEDDED SYSTEMS**

**ALL INDIA ENTRANCE TEST** Scholarship up to **50%**

**252 MNC'S HIRED FROM AUG 2014 - AUG 2015**

**Apply Now >**

550X170

GATE 2016 **new** PGCIL Recruitment **new** NHPC Recruitment **new** Indian Army Recruitment **new** View All Jobs

**JOBS BY ROLES**

- Accountant
- Architect
- BPO / Telecaller
- Content Writer
- HR
- Sales Executive
- Engineer (Core, Non-IT)
- Data Entry / Back Office
- IT Hardware & Network Engineer
- IT Software-Android Developer
- IT Software-Developer
- IT Software-QA / Test Engineer
- IT Software-Web Designer
- Mechanic / Fitter / Production
- Tech Support
- Nurse
- Medical Representative
- Social Media Manager

**paytm** MP3 & MP4 PLAYERS UP TO **20% CASHBACK** SHOP NOW

**accenture** **HIRING!** through **Freshersworld.com**

**For Multiple Positions in Chennai**

Year of Passing : 2013/ 2014/ 2015 batches

**APPLY NOW**

**Freshersworld.com**



# Ad Units – Home Page Whitespace Banner


Page Views / Day  
40K– 70K

Jobseeker

Institutes

Employers

Register **FREE** | Login

 **Freshersworld.com**

Post Job Free

JOBS

PLACEMENT PAPER

CAREER & COURSES

Enter keyword  
e.g. php, Wipro, Software

Select Course

Enter location  
Comma separated. e.g. Kolkata, Mumbai

Search

Register Free  
Find the Right Job Here

Are you a Fresher? Looking for your first Dream Job? Apply for Thousands of Jobs across India, **Its FREE**

160X600

  
**MEN'S SNEAKERS**  
**@₹1**  
SHOP NOW

**LATEST JOBS**

Software Jobs | Govt Jobs | Core Technical Jobs | MBA Jobs | Bank Jobs | All Jobs

Kochi Metro Rail Ltd...

Toshiba Software (In... **PM**

Oil and Natural Gas ...

eNate Technologies L...

Nuclear Power Corpor...

Neyveli Lignite Corp...

Informatica **PM**

Vastech Solutions Pv...

Idea Labz **PM**

Congruent Solutions

Sun Life Financial **PM**

HBL Global Pvt. Ltd

Oil and Natural Gas ...

HCL Training & Staff... **PM**

Wimera Systems Pvt.L... **PM**

hCue

Vastech Solutions Pv...

Retailon.net **PM**

NMDC Ltd

Independent Head Hun...

Sun Life Financial **PM**

Oil and Natural Gas ...

Electronics Corporat...

Freshersworld.com

ESIC (Delhi)

ShoreTel Inc **PM**

GATE 2016

Trigent Software Ltd

WooForce

Kutchina

GATE 2016 **new** | IAF Recruitment **new** | Railway Recruitment **new** | Police Jobs **new** | View All Jobs

**JOBS BY ROLES**

Accountant

Architect

BPO / Telecaller

Content Writer

HR

Sales Executive

Marketing Executive

Retail Manager

Inside Sales Executive

SEO Analyst

Engineer (Core, Non-IT)

Data Entry / Back Office

IT Hardware & Network Engineer

IT Software-Android Developer

IT Software-Developer

IT Software-QA / Test Engineer

Receptionist / Front Office

Management Trainee

IT Software-Server / Database Admin

Customer Service Executive

IT Software-Web Designer

Mechanic / Fitter / Production

Tech Support

Nurse

Medical Representative

Social Media Manager

Teacher / Trainer

Pharmacist

Doctor / Physician

Others

View All Jobs

  
**WOODLAND**  
Min.  
**30% CASHBACK**  
on Men's Footwear  
paytm Shop Now

**Quikr** BEST DEALS ON CARS & BIKES

  
Bajaj Pulsar  
Jayanagar, Bangalore  
₹20,000  
Chat Now

  
Guaranteed Job  
SMART ACHIEVERS

 **Freshersworld.com**

# Ad Units – Home Page Medium Rectangle

Page Views / Day  
40K– 70K

The screenshot displays the Freshersworld.com homepage with several key components:

- Navigation Bar:** Includes links for Jobseeker, Institutes, Employers, Register (FREE), and Login.
- Header:** Features the Freshersworld.com logo, a 'Post Job Free' badge, and navigation links for JOBS, PLACEMENT PAPER, and CAREER & COURSES.
- Search Bar:** Contains fields for 'Enter keyword' (with examples like php, Wipro, Software), 'Select Course', and 'Enter location' (with examples like Kolkata, Mumbai), along with a Search button.
- Registration Prompt:** A 'Register Free' button with the tagline 'Find the Right Job Here' and a user icon.
- Latest Jobs Section:** A grid of job listings from various companies, including Neyveli Lignite Corp., Huawei Technologies, BHEL, Freshersworld.com, NMDC Ltd., Congruent Solutions, Kutchina, Size n Fit, HBL Global Pvt. Ltd, IIT Bhubaneswar, Bharat Electronics L..., Oil and Natural Gas, Amazon India, Meghalaya Energy Cor..., WooForce, Independent Head Hun..., HCL Training & Staff..., Mothers Garden, Gandhigram Rural Ins..., IIT Bhubaneswar, GAIL (India) Ltd., Indian Oil Corporati..., Replicon Softwares, Cochin International..., Bureau of Indian Sta..., Freshersworld.com, Size n Fit, Kutchina, IIT Bhubaneswar, and IIT Roorkee. A red circle highlights the '300X250' ad size.
- Jobs by Roles Section:** A grid of job roles including Accountant, Architect, BPO / Telecaller, Content Writer, HR, Sales Executive, Engineer (Core, Non-IT), Data Entry / Back Office, IT Hardware & Network Engineer, IT Software-Android Developer, IT Software-Developer, IT Software-QA / Test Engineer, IT Software-Web Designer, Mechanic / Fitter / Production, Tech Support, Nurse, Medical Representative, and Social Media Manager.
- Advertisements:** Two prominent ads are shown on the right side. The top one is for 'URBAN LADDER' featuring a 'Beautiful homes START HERE' banner and a price starting from ₹14,999. The bottom one is for 'TRENDY.COM' featuring a '50% OFF\*' banner and a 'SHOP NOW' button.



**Page Views / Day**  
100K – 150K

[Register Free](#) | [Login](#)

Freshersworld.com

JOBS ▼
PLACEMENT PAPERS ▼
CAREER & COURSES ▼

e.g. php, Wipro, Software      Comma separated: e.g. Kolkata,Mumbai

Jobs in Bangalore
Jobs in Chennai
Jobs in Delhi / NCR
Jobs in Hyderabad
Jobs in Kolkata
Jobs in Mumbai
Jobs in Pune
Job Results

Home » Jobs » Categories » Latest IT Jobs / Software Jobs

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Up to **70% Off +**  
**Min. 30% Cashback**  
on Slippers & Flip Flops

\* T&C Apply

Latest IT Jobs / Software Jobs

Total 131 Jobs Found.

ACTIVE JOBS IN

Company & Position	Location	Eligibility	Last Date
<b>Accenture</b> Digital Marketing 24 Sep 15	Chennai	M.E/M.Tech(CSE, IT), B.Sc(CS, IT)	30 Sep 15
<b>Sun Life Financial</b> Trainee Developer 22 Sep 15	Bangalore	550X170 SE, IT, SE, IT	30 Sep 15
<b>TOSHIBA</b> Mainframe Developers 22 Sep 15	Bangalore	BSc(CS, IT), BCA	30 Sep 15
<b>wimera</b> Software Testers 25 Sep 15	Bangalore	ME/M.Tech(CSE, EEE, ECE, IT, Software Engineering, ...)	05 Oct 15
<b>ShoreTel Inc</b> Associate Software Engineer - Intern 2016 22 Sep 15	Bangalore	BE/B.Tech(CSE, IT)	04 Oct 15
<b>Informatica</b> Associate/Technical Support Engineer Trainees 21 Sep 15	Bangalore	yTrrre	28 Sep 15
<b>yTrrre</b> Software Engineer Trainee	Bangalore		

**IT/Software Jobs (131)**

- Core Technical Jobs (60)
- Govt Jobs (774)
- MBA Jobs (66)

**YEP ME** MEN FOOTWEAR  
**FLAT @ 299**

**INTERNSHIP** (59)
 

- Diploma Jobs (99)
- Research (229)
- Defence Jobs (7)
- BPO Jobs (62)
- Part Time Jobs (19)
- Bank Jobs (7)
- Walkin (149)
- Teaching Jobs (85)
- Pharma Jobs (8)
- StartUp Jobs (85)
- BSc/BCA/BBM Jobs (89)
- Scholarships Jobs (30)
- Dream Jobs/5 Ipa Jobs (1)
- 1 to 3 Yr Exp Jobs (312)
- Tech Support Jobs (16)
- Health Care Jobs (83)
- Hospitality Jobs (6)
- Retail Jobs (19)
- Journalism Jobs (4)
- Quality Control Jobs (12)
- Sports Jobs (7)
- Finance Jobs (8)
- Others Jobs (476)
- Sports Jobs (7)
- Finance Jobs (8)
- Others Jobs (476)
- Manpower Consultants Jobs (10)
- Hire and Train Jobs (0)

**Tata Sumo Gold**  
 2956 cc Engine  
 14.3 kmpl Mileage  
 Power 85PS @ 3000rpm  
 Torque 250Nm @ 3000rpm

**ALL INDIA ENTRANCE TEST**  
 Scholarship up to 50%  
 252 MNC'S HIRED FROM AUG 2014 - AUG 2015

**PRESENTING THE ALL-NEW FIGO**  
 Price starts at ₹4.29 lakhs





# Ad Units – Job Category Medium rectangle

Page Views / Day  
150K – 200K

[Register Free](#) | [Login](#)

[JOBS](#) | [PLACEMENT PAPERS](#) | [CAREER & COURSES](#)

e.g. php, Wipro, Software
Comma separated. e.g. Kolkata, Mumbai

[Jobs in Bangalore](#) | [Jobs in Chennai](#) | [Jobs in Delhi / NCR](#) | [Jobs in Hyderabad](#) | [Jobs in Kolkata](#) | [Jobs in Mumbai](#) | [Jobs in Pune](#)

[Home](#) » [Jobs](#) » [Categories](#) » [Latest IT Jobs / Software Jobs](#)

Up to **70% Off +**  
**Min. 30% Cashback**  
on Slippers & Flip Flops

\*T&C Apply

Latest IT Jobs / Software Jobs

Total 131 Jobs Found.

ACTIVE JOBS IN

Company & Position	Location	Eligibility	Last Date
<b>Accenture</b> Digital Hiring - Web Developer 24 Sep	Chennai	ME/M.Tech(CSE, IT), BSc(CS, IT), BCA(Computer), BE/B.Tech(CSE, IT), MSc,.....	30 Sep 15
<b>Sun Life Financial</b> Trainee (Band 3) Application Development 22 Sep	Gurgaon	MCA, BE/B.Tech	30 Sep 15
<b>Sun Life Financial</b> Mainframe Developers 22 Sep	Gurgaon	BE/B.Tech(CSE, IT)	30 Sep 15
<b>Toshiba Software (India) Pvt Ltd</b> Trainee Engineer - Developers 31 Aug	Bangalore	ME/M.Tech(CSE, IT), BE/B.Tech(CSE, IT)	30 Sep 15
<b>Wimera Systems Pvt.Ltd</b> Software Testers 25 Sep	Bangalore	B Sc(CS, IT), BCA	30 Sep 15
<b>ShoreTel Inc</b> Associate Software Engineer - Intern 2016 22 Sep	Bangalore	ME/M.Tech(CSE, EEE, ECE, IT, Software Engineering, ...).....	05 Oct 15
<b>Informatica</b> Associate/Technical Support Engineer Trainees 21 Sep	Bangalore	BE/B.Tech(CSE, IT)	04 Oct 15
<b>yTtre</b> Software Engineer Trainee	Bangalore	BE/B.Tech(CSE, IT)	28 Sep 15

IT/Software Jobs (131)  
Core Technical Jobs (60)  
Govt Jobs (774)  
MBA Jobs (66)

**YEP ME**

MEN FOOTWEAR  
**FLAT @ 299**

**Tata Sumo Gold** **GAADI.COM**  
2956 cc Engine  
14.3 kmpl Mileage  
Power 85PS @ 3000rpm  
Torque 250Nm @ 3000rpm

REPLAY

PRESENTING THE  
**ALL-NEW FIGO**  
Price starts at ₹4.29 lakhs

[Internship \(59\)](#)  
[Diploma Jobs \(99\)](#)  
[Research \(229\)](#)  
[Defence Jobs \(7\)](#)  
[BPO Jobs \(62\)](#)  
[Part Time Jobs \(19\)](#)  
[Bank Jobs \(7\)](#)  
[Walkin \(149\)](#)  
[Teaching Jobs \(85\)](#)  
[Pharma Jobs \(8\)](#)  
[StartUp Jobs \(85\)](#)  
[BSc/BCA/BBM Jobs \(89\)](#)  
[Scholarships Jobs \(30\)](#)  
[Dream Jobs/5 Ipa Jobs \(1\)](#)  
[1 to 3 Yr Exp Jobs \(312\)](#)  
[Tech Support Jobs \(16\)](#)  
[Health Care Jobs \(83\)](#)  
[Hospitality Jobs \(6\)](#)  
[Retail Jobs \(19\)](#)  
[Journalism Jobs \(4\)](#)  
[Quality Control Jobs \(12\)](#)  
[Sports Jobs \(7\)](#)  
[Finance Jobs \(8\)](#)  
[Others Jobs \(476\)](#)  
[Sports Jobs \(7\)](#)  
[Finance Jobs \(8\)](#)  
[Others Jobs \(476\)](#)  
[Manpower Consultants Jobs \(10\)](#)  
[Hire and Train Jobs \(0\)](#)

Ads By adgebra

Up to 70% Off +  
Min. **30% CASHBACK**  
on  
Slippers & Flip Flops

\*T&C Apply



# Ad Unit – Job Display Layered Banner

Page Views / Day  
150K – 200K

Register Free | Login

JOBS ▼ PLACEMENT PAPERS ▼ CAREER & COURSES ▼

e.g. php, Wipro, Software

Comma separated, e.g. Kolkata, Mumbai

[Jobs in Bangalore](#) | [Jobs in Chennai](#) | [Jobs in Delhi / NCR](#) | [Jobs in Hyderabad](#) | [Jobs in Kolkata](#) | [Jobs in Mumbai](#) | [Jobs in Pune](#)

[Home » Jobs » Companies » Accenture » Medical Coder](#)

[Job Results](#)



Up to **30% Cashback**  
on Speakers

\*T&C Apply



**MEN**  
**FOOTWEAR**



Accenture hiring Medical Coder for Chennai Location from Pharmacy Background



550X170

Accenture - Job Details

Date of posting: 10 Sep 15

**Eligibility :** Candidates from Medical Background only

**Job Role :**

- This position is responsible for the administration and maintenance of the adverse events and drug dictionaries.
- This includes, but not limited to, evaluation for accuracy of coding and re-coding of adverse events and other safety (medical history, disease state and indicators) using MedDRA terminology as well as methods to convert other medical terminologies to MedDRA and other bridging techniques including MedDRA versioning upgrades.

ACTIVE JOBS IN

IT/Software Jobs (119)

Core Technical Jobs (59)

Govt Jobs (797)

MBA Jobs (71)

Ready To Move-in Homes At PG's Price

More Active Jobs ▼

Internship (52)

Diploma Jobs (104)

Research (228)

Defence Jobs (7)

BPO Jobs (56)

Part Time Jobs (17)

Bank Jobs (6)

Walkin (152)

Teaching Jobs (86)

Pharma Jobs (12)

StartUp Jobs (93)

BSc/BCA/BBM Jobs (89)

Scholarships Jobs (32)

Dream Jobs/5 Ipa Jobs (1)

1 to 3 Yr Exp Jobs (323)

Tech Support Jobs (15)

Health Care Jobs (79)

Hospitality Jobs (7)

Retail Jobs (21)

Journalism Jobs (5)

Quality Control Jobs (13)

Sports Jobs (8)

Finance Jobs (9)


Others Jobs (483)

Manpower Consultants



# Ad Units – Job Display Medium Rectangle

Page Views / Day  
200K– 300K

[Register Free](#) | [Login](#)


[JOBS](#) | [PLACEMENT PAPERS](#) | [CAREER & COURSES](#)


e.g. php, Wipro, Software Comma separated: e.g. Kolkata, Mumbai

[Jobs in Bangalore](#) | [Jobs in Chennai](#) | [Jobs in Delhi / NCR](#) | [Jobs in Hyderabad](#) | [Jobs in Kolkata](#) | [Jobs in Mumbai](#) | [Jobs in Pune](#) [Job Results](#)

[Home](#) » [Jobs](#) » [Companies](#) » [ShoreTel Inc](#) » [Associate Software Engineer - Intern](#)

## WHY BUY FROM GODADDY?





### ShoreTel hiring Associate Software Engineer - Intern for Bangalore Location from 2015 Batches

#### Associate Software Engineer - Intern

**Eligibility :** ME/M.Tech(CSE, EEE, ECE, IT, Software Engineering, Wireless Technologies)

**Location :** Bangalore

**Last Date :** 26 Sep 2015

**Job Type :** Internship / Projects

**Hiring Process :** Written-test, Face to Face Interview


**ShoreTel Inc - Job Details** Date of posting: 22 Sep 15

**Eligibility :** ME/MTech (CSE/IT/IS/EEE/ECE/Software Engineering/Wireless Technologies) Background.

**Year of Passing :** 2016

ShoreTel, Inc. is committed to the principles of integrity, revenue growth with profitability, exceeding customer expectations, voice system product leadership, respect and teamwork. As a ShoreTel software engineer intern, you will be involved with the fast growing technology market

**300X250**



Ads By adgebra

YEP ME


MEN FOOTWEAR

### ACTIVE JOBS IN

[More Active Jobs](#)

- IT/Software Jobs (112)
- Core Technical Jobs (54)
- Govt Jobs (763)
- MBA Jobs (67)

Up to **80% off** on Slippers & Sandals




**paytm** [Shop Now](#)

**REGISTER WITH**

- Internship (50)
- Diploma Jobs (97)
- Research (220)
- Defence Jobs (7)
- BPO Jobs (53)
- Part Time Jobs (16)
- Bank Jobs (6)
- Walkin (141)
- Teaching Jobs (83)
- Pharma Jobs (12)
- StartUp Jobs (85)
- BSc/BCA/BBM Jobs (85)
- Scholarships Jobs (30)
- Dream Jobs/5 Ipa Jobs (1)
- 1 to 3 Yr Exp Jobs (296)
- Tech Support Jobs (14)
- Health Care Jobs (73)
- Hospitality Jobs (7)
- Retail Jobs (20)
- Journalism Jobs (5)
- Quality Control Jobs (11)
- Sports Jobs (8)
- Finance Jobs (9)
- Others Jobs (456)

# Ad Units – Jobs Display Page White space

Page Views / Day  
150K – 200K



Register Free | Login



JOBSDROP▼ | PLACEMENT PAPERS▼ | CAREER & COURSES▼

e.g. php, Wipro, SoftwareComma separated, e.g. Kolkata, Mumbai


[Jobs in Bangalore](#) | [Jobs in Chennai](#) | [Jobs in Delhi / NCR](#) | [Jobs in Hyderabad](#) | [Jobs in Kolkata](#) | [Jobs in Mumbai](#) | [Jobs in Pune](#) | [Job Results](#)


[Home](#) » [Jobs](#) » [Companies](#) » [India Homes](#) » [Customer Support Executive](#)

160X600



—UP TO—  
**15% CASHBACK**  
on Smartphones

\*T&C Apply



**Customer Support Executive recruitment at India Homes, Gurgaon**

Customer Support Executive

Eligibility : Any Graduate  
Location : Gurgaon  
Last Date : 23 Sep 2015  
Hiring Process : Face to Face Interview  
Skills: Soft-Skills & Personality Development, BPO / ITES / CRM / Transcription

India Homes - Job Details

Date of posting: 10 Sep 15

**Designation:** Customer Support Executive  
**Eligibility:** Any Graduate  
**Salary:** 1- 3LPA  
**Job Profile:**

- Would be responsible for taking Inbound Calls & outbound of Potential customers
- Provide best-in-class customer service and resolution to customer queries
- Understanding the queries of customers and provide the proper solution
- To answer the emails of the customers and clients as well.

**Location:** Gurgaon

About India Homes

IndiaHomes, headquartered in New Delhi, We are a FDI funded company and our corporate

ACTIVE JOBS IN



More Active Jobs▼

IT/Software Jobs (107)

Core Technical Jobs (63)

Govt Jobs (751)

MBA Jobs (81)



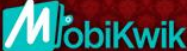
**MEN'S SNEAKERS**  
@₹1

REGISTER WITH  
Freshersworld.com

AND

**GET FREE RECHARGE**  
**WORTH RS. 50/-**

FROM



Internship (39)  
Diploma Jobs (112)  
Research (242)  
Defence Jobs (7)  
BPO Jobs (34)  
Part Time Jobs (20)  
Bank Jobs (13)  
Walkin (149)  
Teaching Jobs (96)  
Pharma Jobs (11)  
StartUp Jobs (89)  
BSc/BCA/BBM Jobs (97)  
Scholarships Jobs (25)  
Dream Jobs/5 Ipa Jobs (0)  
1 to 3 Yr Exp Jobs (309)  
Tech Support Jobs (16)  
Health Care Jobs (78)  
Hospitality Jobs (4)  
Retail Jobs (11)  
Journalism Jobs (6)  
Quality Control Jobs (11)  
Sports Jobs (7)  
Finance Jobs (24)  
Others Jobs (420)  
Manpower Consultants Jobs (14)  
Hire and Train Jobs (0)



## Facebook Campaign



The image shows a Facebook profile page for Freshersworld.com. The cover photo features a large red heart with text in multiple languages (Kannada, Hindi, and English) expressing gratitude. The profile picture is the Freshersworld.com logo. The page has 826,910 likes. The 'About' section describes it as the No. 1 Job Site for Freshers in India. The 'Timeline' section shows a post about a recruitment drive for Assistant Motor Vehicles Inspectors in Dadra and Nagar Haveli.

**8,00,000**  
Fresher Minds. Fresher Likes.

**Freshersworld.com**  
Company

**Timeline** About Photos Events More ▾

**PEOPLE** >

**826,910** likes

**ABOUT** >

**?** Freshersworld.com : The No. 1 Job Site for Freshers in India.  
Keep Applying for JOBS @  
<http://www.freshersworld.com/>

**?** <http://www.freshersworld.com/>

**?** Impressum

**UPCOMING EVENTS** >

 **Freshersworld.com**ರವರು ಕೊಂಡಿಯೊಂದನ್ನು ಹಂಚಿದ್ದಾರೆ.  
7 ನಿಮಿಷಗಳ ಹಿಂದೆ

Dadra And Nagar Haveli inviting application for Assistant Motor Vehicles Inspector

Eligibility : Diploma, BE/B.Tech - (Auto, Mech)

For More Details, Refer : <http://www.freshersworld.com/jobs/dadra-and-nagar-haveli-recruitment-for-assistan...> ಇನ್ನಷ್ಟು ನೋಡಿ

**Dadra And Nagar Haveli recruitment for Assistant Motor Vehicles Inspector in Silvassa 28 Oct 2014**  
[www.freshersworld.com](http://www.freshersworld.com)

Apply for Assistant Motor Vehicles Inspector job position on Dadra & Nagar Haveli. The Assistant Motor Vehicles Inspector position is applicable for

## Mailer Campaign



- ✓ Over 4.2 Million registered database across India.  
Age Group of 18-26 are most receptive to promotional E-Mails.
- ✓ Targeting Credibility
  - Location (State, City, Metro)
  - Gender
  - Year of Graduation
  - Education Qualification
- ✓ Reporting Capability
  - E-Mail Opened
  - E-Mail Click Obtained

### Standard Mailer


Open Rate	Click Rate (to sent)
7-10%	3-4%

### Freshersworld.com


Open Rate	Click Rate (to sent)
8-12%	4-8%



# Mailer Templates



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**WEBINAR DETAILS**  
**Date : 10<sup>th</sup> & 11<sup>th</sup> September, 2012**  
**Time : 3pm to 5pm**  
**Venue : Online**  
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(Webinar details will be shared post registration)  
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\*Source: Channelworld.in  
<http://www.channelworld.in/news/looking-great-job-it-cloud-hiring-244202012#sthash.eKXt4Tc.dpuf>

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